

# DSCC Economic Impact

# \$57,800,000

**Dyersburg State adds \$57.8 million per year to area economy.\***

**For every \$1.00 of local revenues coming to Dyersburg State, there was \$3.02 of local business volume and from \$3.04 to \$3.37 of individual income generated, for a total return on investment of \$6.06 to \$6.39 on the local dollar.**



- The **local business volume** generated by college expenditures during 2007-2012 was \$143.8 million, with \$121.2 million being due to non-local revenues. The annual business volume generated ranged from \$22.2 million to \$33.3 million.

- The combined five-year **direct economic impact** on the community represents more than \$288.9 million, or an average of \$57.8 million per year. Of this amount, \$246.2 million, or over \$49.2 million per year, is due to the infusion of “new” external/non-local revenues. This impact most likely would not have occurred without the presence of Dyersburg State in the area.

- Local full-time jobs created and sustained** during 2007-2012 as a result of the College’s presence totaled 10,357 jobs including Dyersburg State’s own 1,110 jobs over that period. Of this total, 8,610 jobs were the result of non-local revenues. Annual full-time jobs generated ranged from 1,639 to 2,383 jobs.

- Individual income** generated by College expenditures ranged from \$21.6 million to \$33.5 million per year. These expenditures totaled \$145.1 million during 2007-2012.

*\*Source: Dr. Fred H. Martin, Dyersburg State Community College: An Analysis of the College’s Economic Impact 2007-2012, November 2012*

## **Dyersburg State Community College**

Dyersburg • Covington • Trenton  
1510 Lake Rd., Dyersburg, TN 38024 • www.DSCC.edu • 731/286-3200

DSCC does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of Human Resources/Affirmative Action Officer; Eller Administration Building, Room 231; 1510 Lake Road, Dyersburg TN 38024 731/286-3316