

DSCC Economic Impact

\$45,600,000

Dyersburg State adds \$45.6 million per year to area economy.*

For every \$1.00 of local revenues coming to Dyersburg State, there was \$3.21 of local business volume and from \$3.20 to \$3.57 of individual income generated, for a total return on investment of \$6.41 to \$6.78 on the local dollar.



*Source: Dr. Fred H. Martin, "Dyersburg State Community College: An Analysis of the College's Economic Impact 2004-2009," January 2010

- The **local business volume** generated by college expenditures during 2004-2009 was \$114.3 million, with \$93.8 million being due to non-local revenues. The annual business volume generated ranged from \$17.2 million to \$27.5 million.

- The combined five-year **direct economic impact** on the community represents more than \$228 million, or an average of \$45.6 million per year. Of this amount, \$188.7 million, or over \$37.7 million per year, is due to the infusion of "new" external/non-local revenues. This impact most likely would not have occurred without the presence of Dyersburg State in the area.

- Local full-time jobs created and sustained** during 2004-2009 as a result of the College's presence totaled 8.62 (including Dyersburg State's own 1,015 full-time and regular part-time jobs.) Of this total, 6,789 jobs were the result of non-local revenues. The number of annual full-time jobs generated ranged from 1,294 to 1,987.

- Individual income** generated by College expenditures ranged from \$16.4 million to \$28.4 million per year. These expenditures totaled \$113.9 million during 2004-2009.



DSCC
Dyersburg State Community College

Dyersburg • Covington • Trenton • Union City
1510 Lake Road, Dyersburg, TN 38024

731/286-3200 www.dsc.edu

Dyersburg State Community College is an Equal Opportunity Educator and Employer

A Tennessee Board of Regents Institution. Strengthening Communities. PUB 01-10-115