

DSCC Economic Impact

\$50,200,000

Dyersburg State adds \$50.2 million per year to area economy.*

For every \$1.00 of local revenues coming to Dyersburg State, there was \$3.18 of local business volume and from \$3.19 to \$3.54 of individual income generated, for a total return on investment of \$6.37 to \$6.72 on the local dollar.



*Source: Dr. Fred H. Martin, Dyersburg State Community College: *An Analysis of the College's Economic Impact 2005-2010*, October 2010

- The **local business volume** generated by college expenditures during 2005-2010 was \$125.3 million, with \$104.1 million being due to non-local revenues. The annual business volume generated ranged from \$16.6 million to \$24.5 million.

- The combined five-year **direct economic impact** on the community represents more than \$251 million, or an average of \$50.2 million per year. Of this amount, \$210.4 million, or over \$42.1 million per year, is due to the infusion of "new" external/non-local revenues. This impact most likely would not have occurred without the presence of Dyersburg State in the area.

- Local full-time jobs created and sustained** during 2005-2010 as a result of the College's presence totaled 9,097 jobs including Dyersburg State's own 1,042 full-time and regular part-time jobs. Of this total, 7,478 jobs were the result of non-local revenues. The number of annual full-time jobs generated ranged from 1,204 to 1,740.

- Individual income** generated by College expenditures ranged from \$19.4 million to \$28.4 million per year. These expenditures totaled \$125.9 million during 2005-2010.



Dyersburg State Community College

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