

DSCC Economic Impact

\$55,600,000

Dyersburg State adds \$55.6 million per year to area economy.*

For every \$1.00 of local revenues coming to Dyersburg State, there was \$3.18 of local business volume and from \$3.22 to \$3.55 of individual income generated, for a total return on investment of \$6.40 to \$6.73 on the local dollar.



- The **local business volume** generated by college expenditures during 2006-2011 was \$138 million, with \$115 million being due to non-local revenues. The annual business volume generated ranged from \$22.2 million to \$32.6 million.

- The combined five-year **direct economic impact** on the community represents more than \$278 million, or an average of \$55.6 million per year. Of this amount, \$235 million, or over \$47 million per year, is due to the infusion of “new” external/non-local revenues. This impact most likely would not have occurred without the presence of Dyersburg State in the area.

- Local full-time jobs created and sustained** during 2006-2011 as a result of the College’s presence totaled 9,962 jobs including Dyersburg State’s own 1,086 full-time and regular part-time jobs. Of this total, 8,232 jobs were the result of non-local revenues. The number of annual full-time jobs generated ranged from 1,639 to 2,322.

- Individual income** generated by College expenditures ranged from \$21.6 million to \$33.5 million per year. These expenditures totaled \$140 million during 2006-2011.

**Source: Dr. Fred H. Martin, Dyersburg State Community College: An Analysis of the College’s Economic Impact 2006-2011, October 2011*

Dyersburg State Community College

Dyersburg • Covington • Trenton
1510 Lake Rd., Dyersburg, TN 38024 • www.DSCC.edu • 731/286-3200

DSCC does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of Human Resources/Affirmative Action Officer; Eller Administration Building, Room 231; 1510 Lake Road, Dyersburg TN 38024 731/286-3316