

Evaluating Internet websites and Webpages



Five criteria for evaluating web pages

Evaluation of Web documents	How to interpret the basics
<p>1. Accuracy of Web Documents</p> <ul style="list-style-type: none"> • Who wrote the page and can you contact him or her? • What is the purpose of the document and why was it produced? • Is this person qualified to write this document? • Are they an expert in their field? 	<p>Accuracy</p> <ul style="list-style-type: none"> • Make sure author provides e-mail or a contact address/phone number. • Know the distinction between author and Webmaster. • Does the content “seem” to be accurate? • Are there spelling or grammar errors?
<p>2. Authority of Web Documents</p> <ul style="list-style-type: none"> • Who published the document and is it separate from the "Webmaster?" • Check the domain of the document, what institution publishes this document? • Does the publisher list his or her qualifications? 	<p>Authority</p> <ul style="list-style-type: none"> • What credentials are listed for the author(s)? • Where is the document published? • Check URL domain.
<p>3. Objectivity of Web Documents</p> <ul style="list-style-type: none"> • What goals/objectives does this page meet? • How detailed is the information? • What opinions (if any) are expressed by the author? • Are both sides represented? 	<p>Objectivity</p> <ul style="list-style-type: none"> • Determine if page is a mask for advertising; if so, information might be biased. • View any Web page as you would an infomercial on television. Ask yourself why was this written and for whom?
<p>4. Currency of Web Documents</p> <ul style="list-style-type: none"> • When was it produced? • When was it updated? 	<p>Currency</p> <ul style="list-style-type: none"> • How many dead links are on the page?

<ul style="list-style-type: none"> • How up-to-date are the links (if any)? 	<ul style="list-style-type: none"> • Are the links current or updated regularly? • Is the information on the page outdated?
<p>5. Coverage of the Web Documents</p> <ul style="list-style-type: none"> • Are the links (if any) evaluated and do they complement the documents theme? • Is it all images or a balance of text and images? • Is the information presented cited correctly? • Is the information in-depth or superficial? 	<p>Coverage</p> <ul style="list-style-type: none"> • If page requires special software to view the information, how much are you missing if you don't have the software? • Is it free, or is there a fee, to obtain the information? • Is there an option for text only, or frames, or a suggested browser for better viewing?

So, putting this all together.....

- **Accuracy.** If your page lists the author and institution that published the page and provides a way of contacting him/her, and . . .
- **Authority.** If your page lists the author credentials and its domain is preferred (.edu, .gov, .org, or .net), and . . .
- **Objectivity.** If your page provides accurate information with limited advertising and it is objective in presenting the information, and . . .
- **Currency.** If your page is current and updated regularly (as stated on the page) and the links (if any) are also up-to-date, and . . .
- **Coverage.** If you can view the information properly—not limited to fees, browser technology, or software requirement, then . . .

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